

Appendix 2. Compositional Analysis 2022

Supergroup/Borough		Havering			
A - Intermediate Lifestyles		41%			
B - High Density & High Rise Flats		1%			
C - Settled Asians		0%			
D - Urban Elites		0%			
E - City Vibe		1%			
F - London Life-Cycle		3%			
G - Multi-ethnic Suburbs		0%			
H - Ageing City Fringe		54%			
Total		100%			

Pen portraits describing each London Supergroup are found on the LOAC Pen portraits tab of this spreadsheet.

A map showing all London OAC can be found here

https://loac.datashine.org.uk/#datalayer=loac11_offco&layers=BTTT&zoom=12&lon=0.1267&lat=51.5646

LOAC Supergroup Pen Portraits

<p>A - Intermediate Lifestyles</p> <p>Although exhibiting no over-arching discriminating characteristics, households in this Super-Group are predominantly in later stages in life-cycle, and are predominantly White and born in the UK. Rather few households have dependent children and most live in single family terraced or semi detached properties. Households that rent their properties do so in the social rented sector. Employment levels are average for London, and are split between full and part time working in a range of intermediate occupations. Levels of highest qualifications are below the London average.</p>
<p>B- High Density and High Rise Flats</p> <p>Concentrations of this Super Group are found in densely populated areas of flats. Many families have children of school age and many residents are of Bangladeshi origins, along with high numbers of households describing themselves as Black or as coming from Mixed or Other ethnic groups. There is a high incidence of households in which the main spoken language is not English. Levels of highest qualifications are below the London average, although some residents are full-time students living in shared accommodation. Levels of unemployment and part-time working are above the London average, while many of those in employment work in administration, or in accommodation and food services industries.</p>
<p>C - Settled Asians</p> <p>This Super Group lives in traditional single-family houses, above average numbers of which are owner-occupied. Although drawn from the full age range of London residents, the main language spoken in many households is not English. Those in employment have occupations drawn from a wide range of non-professional sectors. Members of this Super Group identify themselves with their Asian origins, although many are second or subsequent generation British residents.</p>
<p>D- Urban Elites</p> <p>This Super Group comprises young professionals working in the science, technology, finance and insurance sectors. Additionally, large numbers of students rent rooms in centrally located communal establishments. Most others rent privately owned flats, large numbers of which are found in central locations. Residents are disproportionately drawn from pre 2001 EU countries, and there is also high representation of households from Chinese, Arab and other minority backgrounds.</p>

E - City Vibe

There are many young, single professionals in this Super Group, living in Zone 2 of the London travel network. Compared to the London average, few individuals originate from the Indian sub-continent, but Mixed ethnic groups are well represented, as are migrants from pre 2001 EU countries. A large number of households comprise full time students in shared or communal establishments. Individuals rent within the private sector, are well qualified and are employed in a range of professional, scientific and technical occupations.

F- London Life-Cycle

Predominantly White in ethnic composition (including individuals from other pre 2001 EU countries), these households cover the full family life-cycle age spectrum – meaning that, over-all, fewer households than the London average include dependent children or students. Residents are highly qualified, employment rates are high and employment is concentrated in the technical, scientific, finance, insurance and real estate industries.

G - Multi-Ethnic Suburbs

Members of this Super Group are drawn from a wide range of non-White ethnic groups and White groups are less represented than average for London. Citizens of countries that joined the EU post 2001 are well represented. Many households have young children or children of school age, and the over 65s are not much in evidence. There is above average incidence of family housing in overcrowded terraces, much of it rented within the social housing sector. Levels of unemployment are high. Employment is mainly found in blue collar occupations.

H - Ageing City Fringe

Many of the residents in this Super Group are over 45, and many are above state pensionable age. There are high levels of marriage and established White residents are very much in evidence. By contrast, representation of ethnic minorities and EU migrants is very low, relative to the London average. Much of the dwelling stock comprises semi-detached and detached houses, occupied at low residential densities. Levels of qualifications are low, as might be expected for these age cohorts. Private vehicle ownership is high, with some households possessing two or more vehicles. Levels of unemployment are very low. Employment is drawn from a range of sectors and this is the only Super Group in which agriculture is an important source of employment.